SEO solutions

ADVICE FOR LONGTERM SEO SUCCESS

In order to preoperly compete, and perhaps even beat, DHTMLx:s SEO, Bryntum is going to need an extreme makeover content-wise. The language needs to be on a level that the averege user understands. The blog needs more consistency in both uploads and format. The images need proper naming, and more consistency. The list goes on.

Hire someone

To make the most of your site's potential, we would advice you to hire an SEO-writer to re-work your site. For this you have two options. Either you hire someone, or you outsource it to a bureau.

There are different price levels for writers. The more you pay, the more experience you get for your money. For the static texts, such as the front page, spending more would be justified since it'll be there for a long time. The blog or the newsletter are important, but the skill of the writer is not as important.

Potential tools to use

- SEM-rush
- Yoast SEO
- Keywordtool.io
- Answerthepublic