GRADIANT OPTIONS

In israeli design gradients are widely popular, which we have concluded through our research.

When creating gradiants, two primary colors should not be used. Always create gradiants from one primary color, and one of the secondary colors.

When choosing a secondary color for this, never choose the complementary color. It offers a nice contrast, which is the opposite of what we want to accomplish in a harmonic gradiant.

Never use more than two colors in one gradiant.



Examples of acceptable gradiant options.